



## Here are some ways you can help make the “Keep Your Bucks in Jackson Hole” campaign successful:

- Post your window decal at your place of business.
- Print and cut out our “Top 5 Reasons for Keeping Your Bucks in Jackson Hole” merchant bag stuffer and attach it to receipts, in consumer bags or on counter space.
- Print and post our “Keep Your Bucks in Jackson Hole” poster and hang it around your business. Get creative – put it on shelves, in your windows, in your bathrooms.
- Educate your staff and patrons on the campaign and the importance of buying locally.
- Become a buy local sponsor and help to sustain this program – all proceeds collected will go towards education and branding.
- Encourage other local businesses to participate – the more people learn and the more they see the “Keep Your Bucks in Jackson Hole” campaign, the greater the impact of this campaign and the more likely it will be to affect purchasing habits and choices.
- Educate yourself on why supporting local businesses is important. The more you know about the economic, environmental, consumer and community benefits of buying locally, the better you will be able to articulate these to your staff, patrons, friends and family.
- Talk to your customers about the challenges of doing business in Jackson Hole and how much their patronage means to your business and to our community.
- Look at your list of vendors and see if there are opportunities for you to source goods and services from local businesses instead of going to non-local suppliers.
- Help spread the word by writing letters to the newspapers, blogging and/or tweeting about the campaign, mentioning “Keep Your Bucks in Jackson Hole” in your newsletter and on your website, and encourage others to do the same.

**KEEP YOUR  
BUCKS IN  
JACKSON HOLE**

